## **Doosan Forklift Parts**

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an intercontinental company consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Instruments and Mechanization Systems.

Their United States affiliate, Doosan Infracore America Corporation, operating in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client wishes.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. What's more, there are more than 90 independent sellers moving forklift equipment and materials handling equipment. This network helps Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line remarkably comprises of 63 distinctive machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these various truck versions range from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing forklift and lift truck company in the North American market, due to its exceptional level of product performance and their consistently high level of customer support and service given to all Doosan Infracore Lift Truck users. The U.S. forklift division stationed in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Korea's initial domestic forklift market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled lift trucks as part of a nationwide equipment expansion project. Early sales of this industrialized equipment focused on large business groups, the armed forces and on state-run corporations. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical education grew to become the new focus for enhancing quality and product development.

Home-based lift truck trade for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's superior technological enhancements combined with sales success placed them in a situation of considerable expansion of their forklift operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to respond to competitive pressures in the US materials handling industry. This venture drastically expanded Daewoo's forklift sales. Construction was completed in 1984 to facilitate a modern plant which helped establish the business for the fabrication of high added-value products suited for export. In 1993, the company had a international sales network and started exporting designs they had established through inhouse expertise, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into overseas markets.