

Crown Forklift Part

Crown Forklift Parts - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family company later that same year. Currently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head these days, becoming the fourth generation of the Dicke descendants to maintain this position.

Crown first started with a small client base producing temperature controls that they manufactured for coal burning furnaces. The assembly of these control items took place in a former hardware store stationed in New Bremen, Ohio, where Crown's center of operations currently remain.

In 1949, responding to the public's rising interest in TV, Crown shifted into the manufacture of antenna rotators. This product was utilized to enhance television reception and picture quality. The company's lucrative move enabled them to become a leading producer of units until 2001. The company ceased production in October after a decline in the worldwide need for television antenna rotators.

In the early 1950's Crown diversified into the production and repair of electronic and mechanical parts for government and private industry. After several lucrative bids inside a short period of time, the company had built a respectable business in this field.

Versatility and achievement dominated Crown's ability to diversify once again. In 1957, production into the material handling industry started with lift truck production. The company believed the market needed a smaller line of top-quality quality forklifts. Crown quickly fashioned an exceptional series of progressive equipment and swiftly became the most rapidly evolving material handling company with its assortment of products.

In 1966, Crown ventured outside of the US materials handling market and into Australia. Sydney, Australia is home to the regional headquarters and currently leads Crown's Asia Pacific service, sales and marketing and advertising teams. Crown remains an unwavering market leader these days, supported by exceptional operations, solid sales and strong manufacturing operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish manufacturing plant from a German Company, Steinbock. There they began to construct PTH hand pallet trucks. Later on that same year, Crown started their first London operation stationed near Heathrow Airport. The sales and service operation of Crown's complete lift truck line was offered in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing lift trucks across Europe through independent sellers.

Crown these days has a considerable network of Crown-owned and independently-owned sellers in many key global marketplaces providing a vast fleet of electric forklifts. They are responsible for handling the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany provide national advertising and promotional sales support to all dealer and sales personnel. Both Crown sales and seller personnel are factory- trained in all disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and delivers purchasing, marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse family of international dealers and Crown-owned sellers successfully operate in almost 100 overseas city environments.

The 6 USA production locations for Crown consist of New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures globally, making lift trucks in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable status as a dependable, trustworthy and forward-thinking company by fulfilled consumers worldwide. The company has earned over 50 prominent design awards and the Crown goods continue to attain recognition for top design excellence and modernization. To provide an example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling professionals. Today, this design has acquired popular acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another market original, providing the operator with multiple comfort alternatives to lean, sit or stand, along with its unmatched productivity capability.